

KARTIK KRISHNAN

Design Strategist & Researcher

+91-8097555710

hello@kartikrishnan.com

www.kartikrishnan.com

SKILLS

Design

Design Facilitation, Strategy Design, Communication Design, Storytelling, Storyboarding, Photography, Video Editing, Film Making, Game Design.

Research

Ethnographic research, Systems & Data Mapping, Cultural Probes, Prototyping, Analysis and Synthesis.

Software

Photoshop, Illustrator, Indesign, Premier Pro, MS Office, Google Suite, Maya, Zbrush.

HONOURS & AWARDS

SVA Alumni Scholarship

Award recipient for Thesis project, Unfair - Untangling India's obsession with fair skin

Design for Social Innovation Departmental Scholarship

recipient for 2 years.

EDUCATION

Master of Fine Arts, Design for Social Innovation

2018 - 2020

School of Visual Arts, New York City, USA

Thesis project : Unfair - Untangling India's obsession with fair skin

Conducted research with design probes to understand the impact of colourism in adolescents. Developed and implemented frameworks that train image makers to produce more inclusive media narratives to combat colourism.

Bachelor of Design, Visual Communication Design

2011 - 2016

MIT Institute of Design, Pune, India

Specialisation in Animation Design

WORK EXPERIENCE

Seeds of Awareness, Mumbai

Jun 2019 - Aug 2019

Consultant

Worked with Seeds of Awareness, an NGO based in Mumbai focused on comprehensive sex education, to develop methodologies to test & prototype their digital initiative and build their launch strategy.

SVP Partners, Mumbai

Apr 2017 - May 2018

Consultant

Deployed a nation wide tracking system to monitor Turn-Around-Time for various departments at Kotak Mahindra Bank. Worked on process optimization projects for Reliance Home Finance, Kotak Mahindra and SVC Bank.

Vihara Innovation Network, Delhi

Nov 2016 - Feb 2017

Design Intern

Conducted ethnographic research and led focus group discussions for Paanch Paar, a Bill & Melinda Gates Foundation project. Undertook visual documentation of the field work and produced a video to showcase the conditions on the ground.

Melting Mints, Mumbai

Sep 2015 - Feb 2016

Intern

Designed, developed and launched a range of 3D printed merchandise. Set-up and managed a booth at the Mumbai ComicCon 2015.

OTHER EXPERIENCE

Inclusivity Workshop

Conducted 2 workshops on Inclusivity & Understanding biases and how they show up in our work, with 3rd year undergrad students at MIT Institute of Design, Pune and Symbiosis Institute of Design, Pune.

Interfaith Facilitation

Co-created a space to hold conversations around the intersection of self, community and spirit & how we nurture these relationships, with NYU's Global Spiritual Life organisation.

Communication Campaign for Giving Kitchen

Worked with Giving Kitchen, an NGO based in Atlanta to amplify their reach and expand their service from a few counties to the entire state of Georgia.

Centre head & Teacher at The Candle Project - Volunteer work

Served as a liaison between the school authorities and the NGO and managed volunteer attendance. Taught English to children between the 5th and 8th grade.